

## **JOB OPENING: EVENT MANAGER**

EHF Marketing GmbH is looking for an experienced Event Manager to join its team based in Vienna, Austria. Joining us will mean working for the sport of handball in Europe and specifically for the world's biggest club handball competitions – the EHF Champions League, the EHF European League and the EHF European Cup. The successful candidate will work across the leading events in European club handball of the EHF Club Competitions, the EHF Champions League, the EHF European League and the EHF European Cup.

### **Job specification**

- Planning and implementing of major international sports events (including workshops and draws) by running a schedule of events throughout the EHF Club Competition season
- Planning, implementing and analyzing of event related marketing and communication concepts to ensure growth in reach and engagement across all digital platforms
- Developing and implementing of (VIP) ticket sale strategies for all major events to attract existing customers and potential new partners
- Identifying gaps in the events market by researching competitor events
- Developing and implementing new (content) ideas, formats as well as new technologies to further develop the EHF Club Competition events
- Produce clear and concise written correspondence in the form of letters, emails, articles and promotional material
- Create a wide range of different marketing and presentation materials
- Provide briefings/concepts and work closely with both internal and external partners
- Identify and oversee the work of external suppliers

### **Key competencies**

- High interest in world's biggest sports events, innovative developments and potentials in this field
- Fluent in written and spoken English and German; other European languages useful
- Interest in and understanding of handball is a strong advantage
- Excellent communicational skills to position the major events in the sports market
- Customer and service-oriented mindset
- Detail- and solution-oriented way of working; hands-on mentality
- Good skills to work with MS office programs and in digital work processes
- Ability to work as part of a team and independently
- Ability to handle multiple projects and prioritize responsibilities
- Flexible and able to travel and work according to EHF Club Competition schedule
- Comfortable in a fast paced and changing environment
- Driving licence class B

## Key experiences

- 3-4 years' experience of working in a similar event management position
- University degree in Marketing and/or Event Management is a strong advantage
- Proven track of record of successful (ticket) sales
- Network of contacts with international and potential business partners
- Experience of working in an international environment, across different cultures and languages

## Further information

- Preferred starting date: 1 July 2021
- Permanent full-time position
- Workplace: Vienna, Austria

## About EHF Marketing GmbH

Based in Vienna, Austria, EHF Marketing GmbH is the marketing arm and a subsidiary of the European Handball Federation. The company works closely with marketing and media partners, as well as with Europe's leading clubs to realise the full potential of the sport on the international sports market. EHF Marketing GmbH is responsible for the marketing and media rights of club competitions including the EHF Champions League Men, DELO EHF Champions League and the EHF European League. Further information: [eurohandball.com](http://eurohandball.com), [ehfCL.com](http://ehfCL.com), [ehfTV.com](http://ehfTV.com).

## Making your application

Applications should be made in writing in English, with a current CV and a covering letter setting out why you would like to apply for the position as the Event Manager.

Applications should be sent by email to:

EHF Marketing GmbH

Nina Kernmayer

[application@ehfmarketing.com](mailto:application@ehfmarketing.com)